

**INTERNATIONAL
FIBER JOURNAL'S
FULL-YEAR FOCUS
ON THE IMPORTANCE
OF THE
SUSTAINABILITY
CHALLENGE**

Sustainability means many different things to different people.

Sustainability is highly complex and presents significant challenges for government and industry, and the civilizations which they serve.

As International Fiber Journal enters into the next twenty five years, we intend to be the objective and positive communicator for the many efforts and innovations our industry provides to the global sustainability concern.

The 2011 Editorial Calendar includes many of these important topics. Please join our team and become a participant in our reporting efforts.

Contact IFJ with your company's new products, technology and innovations for editorial consideration.



INTERNATIONAL FIBER JOURNAL 2011 EDITORIAL CALENDAR

25th Anniversary Year

FEBRUARY 2011

Advertising Deadline: January 7

- Economic Industry Status Report
- Energy Saving Equipment
- Sustainable Raw Materials - Alternatives to Petroleum
- Preview TechTextil, Las Vegas • Preview INDEX 2011, Geneva

APRIL 2011

Advertising Deadline: March 4

- Equipment Cleaning
- Geotextiles
- Energy Efficiency Management in Plants
- Preview TechTextil, Frankfurt

JUNE 2011

Advertising Deadline: May 6

- World Fiber Industry Annual Report
- Fiber Recycling
- Matching Fibers and Filtration
- Coverage: TechTextil, Las Vegas and INDEX 2011, Geneva

AUGUST 2011

Advertising Deadline: July 8

- Carbon Fibers
- BCF Trends
- Protective Clothing
- Preview ITMA 2011, Barcelona • Coverage TechTextil, Frankfurt

OCTOBER 2011

Advertising Deadline: September 8

- Environmental Friendly Oils/Finishes
- Air Bags, Automotive and Nylon

DECEMBER 2011

Advertising Deadline: November 4

- Sustainability and Environmental Status Report
- Buyers' Guide 2012
- Dornbirn Congress Report • Coverage ITMA 2011, Barcelona

**DISCUSS YOUR EDITORIAL OPPORTUNITY
BY CONTACTING YOUR SALES REPRESENTATIVE
OR EMAIL OUR EDITOR, KEN NORBERG: Ken@ifj.com**

2011 EVENT PROMOTIONS, COVERAGE AND BONUS DISTRIBUTION

TECHTEXTIL
NORTH AMERICA
Las Vegas, USA
March 15 - 17

INDEX 2011
Geneva, Switzerland
April 12 - 15

TECHTEXTIL
Frankfurt Am Main, Germany
May 24 - 26

ITMA 2011
Barcelona, Spain
September 22 - 29

MANMADE FIBRES
CONGRESS
Dornbirn, Austria
September 2011

Tecnon Orbichem Polyester &
Intermediates Conference
City & Date: TBA

Synthetic Yarn and Fiber
Association (SYFA) &
International Fiber Journal
Present:
SUSTAINABILITY CONFERENCE
Fall 2011
City & Date: TBA

*Once additional events are
introduced to International Fiber
Journal they may be added at a
later date.*

INTERNATIONAL FIBER JOURNAL

6000 Fairview Road, Suite 1200 Charlotte, North Carolina 28210 USA
Tel: 1 704 552 3708 / Website: www.fiberjournal.com